

## Brag credibly about your program's positive social impact!



Effectively measure program results. Strengthen learning and storytelling. Build trust. Stand out to funders and other partners. Deepen impact.

## Overview of RM3 Consulting's advisory call packages

RM3 Consulting's live one-on-one advisory calls respond to results-oriented social impact program leaders' need for expert advice related to the monitoring and evaluation (M&E) of their programs. The feedback that is provided during the calls is based on **international 'best' practice** and **real-world experience** across **multiple sectors**.

### What is the objective of the advisory calls?

With the objective of **ensuring that clients' M&E is as robust and practical as possible so that related evidence and tools can be leveraged to support strategic objectives**, the advisory call packages are customized to deliver the specific transformation that addresses each client's specific needs for their specific program and context.

The overall goal is to help clients effectively clarify their program's impact and measure its effectiveness so that they can **learn about what's working and what's not working** (and adapt their program accordingly), **comply with funding requirements**, and **confidently, credibly, and compellingly communicate program results**.

That way, their program can **stand out to funders and other partners** and, ultimately, allows them to deepen their program's impact while ensuring the sustainability of their organization, whether it be a nonprofit or other type of entity operating in the social sector.

### What are the benefits of the advisory calls?

The sessions help clients gain clarity to ensure that their program's M&E **produces quality evidence to the people who need it, when they need it** – without it feeling overly burdensome, complex, and time-consuming. And, aside from saving time in the long run, clients also reduce the need to outsource M&E activities by gaining the skills needed in-house.

#### Program-centered benefits

The advisory call packages allow clients to receive concrete, expert feedback to their M&E questions and helps them:

- **clarify their program's impact and (re)discover its potential to be transformative** (clients gain fresh clarity on their program's ambition and strategy and the coherence of program activities);

- **solidify donor confidence** – and that of other partners – **by demonstrating accountability and good value for money** (thus helping attract and maintain stable funding, strong partnerships, and committed volunteers);
- **save time and effort by streamlining program management** (and by ensuring that the program's M&E framework and processes are fit for purpose and context...clients can say goodbye to reporting period panic and gain time to focus on core program activities);
- **make decisions based on the appropriate evidence and enhance program effectiveness and efficiency** (clients gain accurate insights for learning and adaptation);
- **deepen the transformative impact of their program** (clients maximize positive results for the people and/or the piece of the planet that their program serves); and
- confidently communicate about their program's results in coherent, credible, and compelling fashion.

## Individual-level benefits

Beyond the program-centered benefits, the advisory calls also help clients:

- **build confidence to engage on M&E** with funders and other partners and with program participants;
- **impress their peers and their funders**, thus strengthening their brand; and
- **boost their knowledge base** (the approach taken in the calls is grounded in broad principles that can be applied to multiple programs, thus ensuring that the insights, knowledge, and skills gained are transferable to *other* initiatives).

## Who are the advisory call packages for?

The advisory call packages are targeted at **results-oriented social impact program leaders** who want to credibly demonstrate the effectiveness of their program, scale and/or deepen that impact, and ensure the sustainability of their organization.

Other members of the program team are also able to join calls, as needed and agreed. For example:

- the program's **M&E specialist** who might need a sounding board or second opinion as they conduct, commission, manage, and/or oversee M&E for the program
- a **board member** who would like to better understand how the organization could leverage M&E to meet targets and objectives;
- a **program team member** who would like to learn how to better interact with or use, or how to help improve, the program's M&E framework; or
- a **program participant** who would like to better engage with the program team on the measurement and communication of program results.

## What transformations can be expected?

Themes for the tailor-made advisory call packages may be related to – but are not limited to – the following:

- **From Frustration to Focus:** Choosing the Right Impact Measurement Framework for Your Social Program
- **Turning Insights into Action:** Building an M&E System That Drives Decision-Making
- **Simplifying Complexity:** Key Components of an Effective M&E Framework for Social Impact Programs
- **From Outputs to Outcomes:** Shifting Your Focus for Truly Meaningful Results
- **The Power of SMART Indicators:** Ensuring Systematic Accurate Measurement in Your Program
- **Technology-Enabled M&E:** Tools and Platforms to Streamline Data Collection and Analysis
- **Beyond Numbers:** Integrating Qualitative Insights into Your M&E Process
- **Stakeholder Engagement:** Involving Program Participants and Partners in Your M&E Process for Deeper Insights
- **Adaptive Management:** Using M&E Insights to Continuously Improve Your Program
- **The Power of Data Storytelling:** Crafting Compelling Stories with Your M&E Data to Communicate Your Program's Impact to Funders and Partners

## What is the format of the advisory call packages? What is the expected time commitment?

Each advisory call lasts 60 minutes, with the number of session options as follows:

### Optimize my project's M&E (4- or 6-session packages)

**Go from frustration to focus, from basic to robust.**

**This is your customized roadmap to help you credibly demonstrate your program's effectiveness so that you can strengthen your brand, deepen impact, and enhance organizational sustainability!**



What you'll get:

- **A customized roadmap** to get you from where you are in terms of your program's M&E to where you'd like to be by the end of the 4 sessions.
- **Dedicated one-on-one sessions**, with expert advice and coaching\* tailored to address your specific needs for your specific program and context.
- After each session, a short **recap of key points**, along with any relevant **bonus resources**.

\*NOTA BENA: 'Optimize my program's M&E' sessions cover a broad range of themes related to program results measurement and communication, but they do not go into detailed technical discussions about statistical analyses.

To maximize the effectiveness of the offer, 4-session packages must be completed within a period of 1 month, while 6-session packages should ideally be completed within 6-8 weeks.

## Who is the advisor/coach?



Hi! I'm **Kandi Shejavali**, graduate of New York University (NYU) and specialist in program results measurement, communication, and learning – aka monitoring and evaluation (M&E).

I have over 15 years of successful global experience applying my M&E know-how to programs aimed at making a measurable contribution to positive social and environmental outcomes. The programs I've worked on have been at

international, national, and sub-national levels, and have been funded by foundations, multilateral organizations, governments, sector-specific networks, corporates, among others.

My experience encompasses a wide variety of sectors, from education and youth development to climate change mitigation and adaptation to agriculture and finance for biodiversity to market development, financial inclusion, and social protection, among others. I've recently started to incorporate Indigenous wisdom into my personal and professional practices, which has been extremely beneficial for me and my clients.

One of my greatest joys comes from **helping results-oriented leaders of social impact programs**

**...go from...**

feeling frustrated and overwhelmed by ineffective frameworks and processes for measuring, communicating, and scaling program impact

**...to...**

being equipped with a robust and practical monitoring and evaluation (M&E) system that provides clear, credible, and actionable insights into their program's effectiveness

**...so that they can...**

learn about what's working and what's not working (and adapt the program accordingly), comply with funder requirements, and confidently, credibly, and compellingly communicate their results,

**...thereby...**

optimizing their program, standing out to funders and other partners as a trustworthy entity deserving of consistent support, and, ultimately, deepening their program's impact and enhancing the sustainability of their organization.

If you, too, are a results-oriented social impact program leader, I'd be honored to take that journey with you during our advisory calls!

Why this matters to me?

Because you have a social impact program that can make a meaningful contribution towards making the world a better place, and I believe it deserves to be elevated. I love lending my expertise programs like yours, so that I can be part of co-creating a better world, too!

**What have others said about the calls and the advisor/coach?**

See what others have said about the advisory calls:

*"[These] sessions are good. They give a sense of clarity and confidence."*

*"...I am confident that I got my professional mentor [in] Kandi. The 1-hour one on one session with her was commendable. After the session, I have improved on the M&E processes in the project I support in my organization."*

And this is what some of Kandi's clients and employers have said:

*"[Kandi's] demonstrated high level of performance confirms that [she] is a consummate professional, possessing [the] requisite array of technical and management skills as well as the requisite passion, commitment, temperament, and people skills." – Former employer (multi-sector project in sub-Saharan Africa)*

*"[Kandi] played a key role in developing a well-received theory of change and in defining a suitable indicator framework for a complex project. Her refinement of the project's theory of change, program logic and indicator table was drawn upon to inform similar work for other projects. ... Kandi's excellent communication skills allowed her to be widely accepted within the team. Even usually [skeptical] team members listened carefully to her counsel. Her work was well received as a result of the high quality, creativity and unwavering reliability with which she goes about it." – Client (project in southeast Asia)*

*"Having worked with her since 2010, I have always experienced Kandi's performance to be excellent, as evidenced by teams' feedback. In particular, colleagues have remarked on her technical expertise and highly effective people skills...." – Client (multi-country project in sub-Saharan Africa)*

(If you'd like to read more of what clients and employers have had to say, click [here](#).)

## What is the approach taken by the advisor/coach?

The approach is grounded in **broad principles that can be applied across programs**, thus ensuring that **the insights, knowledge, and skills gained are transferable to *other* initiatives**.

The feedback that is provided during the calls is based on **international good practice** and **real-world experience** across **multiple sectors**.

Undergirding it all is a commitment to effectively delivering people- and nature-positive results and *truly* leaving the world a better place.

## What is the investment for the advisory call packages?

- 'Optimize my program's M&E' (4-session program) – EUR789.
- 'Optimize my program's M&E' (6-session program) – EUR1399.

Consider getting funded or reimbursed by your employer or your program's donor. Click [here](#) for materials to help you make your case.

## All sounds good to me. Where can we gain access?

- 'Optimize my program's M&E' (4-session program) at [this](#) link.
- 'Optimize my program's M&E' (6-session program) at [this](#) link.

## Who can I contact to learn more?

Don't hesitate to be in touch if you have any additional questions. Email your advisor/coach at [kandi@rm3consulting.com](mailto:kandi@rm3consulting.com), and we'll be sure to get back to you!