



## Overview of RM3 Consulting's advisory and coaching calls

RM3 Consulting's live one-on-one advisory and coaching calls respond to changemakers' need for quick, expert feedback related to the monitoring and evaluation (M&E) of their projects or initiatives. The feedback that is provided during the calls is based on **international good practice** and **real-world experience** across **multiple sectors**.

### What is the objective of the advisory and coaching calls?

With the objective of **ensuring that clients' projects' M&E is as robust, practical, and transformative as possible**, the calls are customized to each client's specific situation.

The end-goal is not only to **ensure the credibility of the project's results reporting** but also to **maximize the potential that the initiative will deliver people-positive results**.

The sessions help clients gain clarity to ensure that their project's M&E **produces quality evidence to the people who need it, when they need it** – without it feeling overly burdensome, complex, and time-consuming.

### What are the benefits of the advisory and coaching calls?

#### Project-centered benefits

The advisory and coaching calls allow clients to receive concrete, expert feedback to their M&E questions and helps them:

- **better understand their project's impact and (re)discover its potential to be transformative** (clients gain fresh clarity on their project's logic and the coherence of project activities);
- **enhance their compliance with funders' M&E requirements** (or, if the client is a funder, set these requirements) and respect M&E standards and best practice (Hello, robust ToC! Hello, SMART indicators! Hello, timely reporting! Hello, M&E done well!);
- **streamline clients' M&E frameworks to be fit-for-their-project's-purpose and fit-for-their-project's-context** (the client can say goodbye to reporting period panic and frustration and **gain time** to focus on core project activities);
- **make evidence-based project steering decisions that enhance the effectiveness of project adaptations** (clients gain insights for systematic learning and adaptation, deepening their project's impact!);

- **demonstrate accountability and value-for-money** (with follow-on benefits such as **enhancing the potential to attract stable funding and committed volunteers** and **reducing the need to outsource M&E activities** by gaining the needed skills inhouse);
- **optimize the transformative impact of their projects** (clients maximize positive results for the people and/or the piece of the planet that their project serves!);
- **communicate about their project's results in coherent, credible, and compelling fashion.**

## Individual-level benefits

Beyond the project-centered benefits, the advisory and coaching calls also help the advisee or coachee:

- **build confidence to engage on M&E** (regardless of their role on the project);
- **impress their colleagues**; and
- **boost their careers** (the advisory/coaching approach is grounded in broad principles that can be applied to multiple projects, thus ensuring that the insights, knowledge, and skills gained are transferable to *other* projects).

## Who are the advisory and coaching calls for?

Whatever role the advisee or coachee plays on their project –

- whether they are an **M&E specialist** who'd like an occasional sounding board or second opinion as they conduct, commission, manage, and/or oversee M&E for their project or for their own your clients' projects;
- a **project board member or team leader** who would like to learn how to get more from the M&E of the project or who would like to better understand how to leverage M&E to meet targets and objectives;
- a **project team member** who would like to learn how to better interact with or use, or how to help improve, the project's M&E framework; or
- a **member of the community in which a project operates** who would like to better engage with the project team on the measurement, management, and optimization of project results –,

or **if they happen to be between projects or considering starting one of their own** and want to learn about how make the most of M&E to maximize the potential that the project delivers positive results –,

**the RM3 Consulting advisor/coach** (see below to learn about the coach) **is there to serve them.**

## What topics can be raised in the calls?

Topics for discussion may be related to – but are not limited to – the following elements of M&E frameworks:

- Building a theory of change
- Developing SMART indicators
- Drafting an M&E Plan
- M&E standards & best practice
- Complying with funders' M&E requirements (or establishing M&E requirements)
- Approaches to assessing impact
- Data quality assurance & verification
- Results reporting
- Integrating M&E into ongoing project activities
- Budgeting for M&E

## What is the format of the calls? What is the expected time commitment?

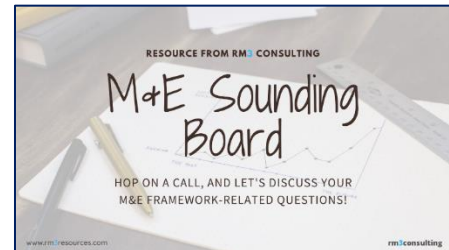
Each advisory and coaching call lasts 60 minutes, with once-off or multi-session options as follows:

### M&E Sounding Board: once-off 60-minute session

**Your opportunity to talk through as many of your M&E-related questions\* we can cover in the allotted time!**

What you'll get:

- **Dedicated one-on-one time** to discuss your M&E questions.
- **Expert feedback tailored as closely as possible to your specific situation** and aimed at helping you maximize the positive impact of your project(s).
- A short **recap of key points**, along with any relevant additional resources.



### Optimize my project's M&E (4- or 6-session packages)

**Your customized program to help you measure your project's results and optimize impact!**

What you'll get:

- **A customized roadmap** to get you from where you are in terms of your project's M&E to where you'd like to be by the end of the 4 or 6 sessions.



- **Dedicated one-on-ones with expert advice and coaching** tailored to your specific situation and aimed at helping you maximize the positive impact of your project(s).
- After each session, a short **recap of key points, along with any relevant bonus resources**.

**\*NOTA BENA:**

'M&E Sounding Board' and 'Optimize my project's M&E' sessions cover a broad range of topics related to M&E frameworks, but they do not go into detailed technical discussions about specific statistical analyses.

To maximize the effectiveness of the sessions, 4-session packages must be completed within a period of 1 month, while 6-session packages should ideally be completed within 8 weeks.

## Who is the advisor/coach?



Hi! I'm **Kandi Shejavali**, graduate of New York University (NYU) and professional in international development program management, with a specialization in monitoring and evaluation (M&E) frameworks.

I have over a decade of global experience applying M&E knowledge and skills to projects aimed at making a measurable contribution to positive social and environmental outcomes.

The projects I've worked on have been at international, national, and sub-national levels, and my clients range from governments to multilateral organizations to foundations, with activities encompassing a wide variety of sectors (see below).

One of my greatest joys comes from advising, coaching, and learning from other social impact/international development practitioners and helping them boost their projects' potential to deliver positive results. I'd be honored to take that journey with you!

The sectors in which I have experience include: agriculture; climate change mitigation and adaptation; communication for development (C4D); domestic revenue mobilization and public investment management; education; finance for biodiversity; financial inclusion (FSD/market development); governance/implementation management; health (including COVID-19); human and child rights protection; land; national development; oil and gas; poverty alleviation; social protection (public works as social protection); tourism.

The projects I've worked on have been funded by entities such as the EU, FCDO, FSD Africa, GIZ, MasterCard Foundation, MCC, UNDP, UNICEF, Vodafone Foundation, among others.

See what some of my clients and employers have said:

*"[Kandi] played a key role in developing a well-received theory of change and in defining a suitable indicator framework for a complex project. Her refinement of the project's theory of change, program logic and indicator table was drawn upon to inform similar work for other projects. ... Kandi's excellent communication skills allowed her to be widely accepted within the team. Even usually [skeptical] team members listened carefully to her counsel. Her work was well received as a result of the high quality, creativity and unwavering reliability with which she goes about it."* – Client (project in southeast Asia)

*"Having worked with her since 2010, I have always experienced Kandi's performance to be excellent, as evidenced by teams' feedback. In particular, colleagues have remarked on her technical expertise and highly effective people skills..."* – Client (multi-country project in sub-Saharan Africa)

*"[Kandi's] demonstrated high level of performance confirms that [she] is a consummate professional, possessing [the] requisite array of technical and management skills as well as the requisite passion, commitment, temperament, and people skills."* – Former employer (multi-sector project in sub-Saharan Africa)

(If you'd like to read more of what clients and employers have had to say about collaborating with me, click [here](#).)

## What is the approach taken by the advisor/coach?

The advisory/coaching approach is grounded in **broad principles that can be applied to multiple projects**, thus ensuring that **the insights, knowledge, and skills gained are transferable to other projects**.

The feedback that is provided during the calls is based on **international good practice and real-world experience** across **multiple sectors**.

Undergirding it all is a commitment to effectively delivering people- and nature-positive results and *truly* leaving the world a better place.

## What is the investment for the advisory and coaching calls?

- Once-off 'M&E Sounding Board' sessions – EUR260.
- 'Optimize my project's M&E' (4-session program) – EUR789.
- 'Optimize my project's M&E' (6-session program) – EUR1399.

## All sounds good to me. Where can we gain access?

- Once-off 'M&E Sounding Board' sessions can be accessed at [this](#) link.
- 'Optimize my project's M&E' (4-session program) at [this](#) link.
- 'Optimize my project's M&E' (6-session program) at [this](#) link.

## Who can I contact to learn more?

Don't hesitate to be in touch if you have any additional questions. Email us at [contact@rm3consulting.com](mailto:contact@rm3consulting.com), and we'll be sure to get back to you (and, if needed, a 15-minute exploratory call can also be scheduled).